



# Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

717 Main Street, P.O. Box 269, Honesdale, Pennsylvania 18431  
570-253-1455 • FAX: 570-253-3278 • [www.waynebank.com](http://www.waynebank.com)

For Immediate Release

Contact: Eli Tomlinson, Vice President

Email: [eli.tomlinson@waynebank.com](mailto:eli.tomlinson@waynebank.com)

Phone: (570) 253-8566

## **April Showers #scrantonlove Public Art Project Added To Upcoming First Friday Festivities**

Scranton, PA – Wayne Bank is proud to support First Friday and the #scrantonlove Public Art Project. The April Showers project is a collaboration of several organizations including Lackawanna County, ScrantonMade, Shantytown Design, First Friday Scranton, Scranton Fringe Festival and Artists for Art Gallery (AFA).

As part of the First Friday event set for April 1, 2016, 500 purple, yellow, red and royal blue umbrellas will be decorated by local artists and the public with positive messages about Scranton and Lackawanna County. The local organizers see art as a great way to engage the public and bolster community spirit, encouraging people to come downtown and be inspired with positive feelings about where they live and work.

“The ongoing success of First Friday has been great for the Electric City, and creative events including the April Showers #scrantonlove project add to local optimism, affirming the work so many are doing to make Scranton a wonderful

place to call home,” states Matthew Swartz, Community Office Manager of Wayne Bank’s downtown Scranton Office. “I am really excited to see everyone downtown on April 1<sup>st</sup> for this innovative event. Our lobby will be open with an exhibit from the United Neighborhood Centers of Northeastern Pennsylvania, as well as additional activities in support of First Friday and #scrantonlove. Feel free to stop by my office for more details.”

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has fifteen Community Offices in Wayne, Pike, Monroe, and Lackawanna Counties. The stock trades on the NASDAQ Global Market under the symbol – NWFL.

**PHOTO CAPTION:** Matthew Swartz, Community Office Manager, Wayne Bank Central Scranton Office.

**###**