



# Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

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For Immediate Release

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## **Wayne Bank announces Bank Local – Shop Local – Win Local winners and new partner businesses**

Scranton, PA – Wayne Bank’s Central Scranton Community Office is excited to announce the winners of September’s “Bank Local. Shop Local. Win Local.” contest, as well as the program’s new partner businesses for October.

The “Bank Local. Shop Local. Win Local” contest is part of a new initiative in which Wayne Bank’s Central Scranton Community Office partners with three different local businesses each month to help promote the “go local” movement and the importance of supporting local businesses. The contest, which is open to everyone, gives entrants the opportunity to win one of three \$25 gift certificates each month from that month’s three partner businesses.

The three lucky winners for the month of September are Patricia Montenegro, who won a \$25 gift certificate to Duffy Accessories, JoAnn Volinsky, who won a \$25 gift certificate to My Time Nail Salon, and Linda Poli, who won a \$25 gift certificate to FreedLove.

“We are thrilled by the positive response we received during the program’s inaugural month of September,” says Matt Swartz, Wayne Bank’s Central Scranton Community Office Manager. “We are partnering with three terrific new businesses for October, and we are so excited to spread the word about how much Scranton has to offer and the abundance of really amazing local businesses that we have right here in our community.”

For the month of October, the Bank is partnering with Burlap & Bourbon, Note Fragrances, and What The Fork Food Truck, giving contest entrants new chances to win a \$25 gift certificate from one of these fantastic local businesses.

To enter the “Bank Local. Shop Local. Win Local.” contest, visit the new interactive corner of the Community Office in downtown Scranton, as well as the Bank’s Facebook page to receive an additional entry for liking one of the three featured contest posts.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has fifteen Community Offices in Wayne, Pike, Monroe, and Lackawanna Counties. The stock trades on the NASDAQ Global Market under the symbol – NWFL.

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