



For Immediate Release  
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## **Wayne Bank Raises Money and Awareness on C.A.S.U.A.L. Day 2017**

Honesdale, PA – On March 30, Wayne Bank employees, organized by team captain Julie Kuen, participated in C.A.S.U.A.L. Day by dressing casually and wearing a specially designed pin and/or t-shirt.

C.A.S.U.A.L. Day stands for “Colon Cancer Awareness Saves Unlimited Adult Lives” and is organized by the Northeast Regional Cancer Institute to raise awareness for colorectal cancer in Northeastern Pennsylvania and teach the importance of screening and early detection. Colon and rectal cancers are one of the most frequently diagnosed cancers in areas of northeast Pennsylvania with incidence rates about 10% higher than the United States average.

“This is the 14<sup>th</sup> annual C.A.S.U.A.L. Day and it is so great to see the increase in bank participation, year after year,” explains Assistant Vice President and Retail Operations Manager, Julie Kuen. “We are very proud to support such an important cause in our local community, as all of the funds raised for the Northeast Regional Cancer Institute through C.A.S.U.A.L. Day stay in Northeastern Pennsylvania to raise colorectal cancer awareness and support

colorectal cancer screenings for low income, uninsured, and underinsured individuals.”

The Northeast Regional Cancer Institute is a local, non-profit organization working to ease the burden of cancer in Northeastern Pennsylvania. Areas of focus include community and patient services, hospital and practice support services, and cancer surveillance. The Cancer Institute is an independent, exclusively local entity, with the flexibility to respond directly to the evolving needs of the community, and invests all of its resources in the region.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 26 Community Offices serving Wayne, Pike, Monroe, and Lackawanna Counties in Pennsylvania, along with Delaware and Sullivan Counties in New York State. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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