



Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

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For Immediate Release

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Wayne Bank Receives Golden Hammer Award for Social Media

Honesdale, PA – On Thursday, June 16th, the Wayne Pike Building Industry Association presented Wayne Bank with the Golden Hammer Award for Social Media at their 2016 Home Awards Gala.

Held at Silver Birches in Hawley, the Gala showcased the expertise, achievements, and craftsmanship of its various members. Entries were judged by area building professionals and awards were presented to the category winners.

Over the past year, Wayne Bank has worked on developing social media content to promote their catchphrase of “Helping the Community Grow” through frequent posts featuring a variety of community oriented material. The Bank predominantly posts on Facebook, but also has an active and growing following on Twitter and LinkedIn.

“We are so honored and excited to receive this award,” remarked Justin Roach, Wayne Bank’s Social Media Technology Specialist. “We’ve worked really

hard during the past year to improve both our design and content, and will continue to use social media as a way to showcase our efforts and help local organizations increase visibility for their community events.”

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 15 Community Offices in Wayne, Lackawanna, Pike and Monroe Counties with Commercial Lenders easily accessible within each of those counties. Norwood also recently announced the signing of a definitive merger agreement to acquire Delaware Bancshares, Inc., and its subsidiary, NBDC Bank of Walton, NY. Pending approval, the transaction is expected to close in the third quarter of 2016. NBDC operates twelve offices located throughout Delaware and Sullivan Counties, NY. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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