



Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

717 Main Street, P.O. Box 269, Honesdale, Pennsylvania 18431
570-253-1455 • FAX: 570-253-3278 • www.waynebank.com

For Immediate Release

Contact: Linda M. Moran, Vice President, Director of Marketing

Email: linda.moran@waynebank.com

Phone: (570) 253-8502

Wayne Bank Appoints Vice President to Business Lending in Wayne and Pike Counties

Honesdale, PA – Lewis J. Critelli, President and Chief Executive Officer of Wayne Bank is pleased to announce the appointment of Kelley Lalley, Vice President, to Wayne Bank's Commercial Lending Department.

Formerly, Kelley served as the Community Office Manager at Wayne Bank's Honesdale office, as well as a regional manager overseeing additional offices in Honesdale, Hawley, Waymart and Lakewood. He has been with the Bank since 1998. He became the regional manager in 2004 and was promoted to Vice President in 2007. In his new role, Kelley will be dedicated to servicing new and existing business customers in Wayne and Pike County with all types of business loans including equipment purchases, commercial mortgages, municipal and construction loans, just to name a few of the types of lending Kelley will be handling.

According to Mr. Critelli, "Over the course of his banking career, Kelley has developed strong relationships in Wayne, Pike, Susquehanna, and

Lackawanna counties, as well as Sullivan and Delaware County in New York. The Bank is enthusiastic about appointing Kelley to a new role allowing him to spend more time serving the business community and personifying Wayne Bank's commitment to *Helping the Community Grow.*"

Kelley Lalley is a graduate of Indiana University, Pennsylvania and holds Bachelor of Science degree in Finance. Kelley is also a graduate of the Pennsylvania Banker's Association Advanced School of Banking.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 15 Community Offices in Wayne, Lackawanna, Pike and Monroe Counties with Commercial Lenders available for all of the communities the Bank serves. The stock trades on the NASDAQ Global Market under the symbol— NWFL.