



For Immediate Release  
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### **Wayne Bank Holds Casual Day For Paint The Town Purple**

Honesdale, PA – Wayne Bank recently held a special Casual Day on May 16 to support Honesdale’s “Paint the Town Purple” event.

Employees throughout the Bank’s 26 Community Offices received a special purple ribbon pin and were able to dress casually for the day in exchange for a donation to The American Cancer Society. Participants were coordinated by Vice President, Retail Operations and Marketing Manager, Julie Kuen, who also helped to organize the Bank’s efforts for “Paint the Town Purple”.

From May 1 through May 19, local businesses and organizations throughout Honesdale and the surrounding areas participated in “Paint the Town Purple” by decorating their buildings in purple to help raise awareness and funds for cancer research and education. Purple was chosen because it is a color that represents all cancers. The event was also a lead up to the Relay For Life of the Greater Lake Region that took place on May 19-20.

Wayne Bank’s Honesdale Main Street Community Office was transformed with purple floral arrangements, balloons, and ribbons on the doors and windows.

The Bank's Facebook page even got in the spirit with a specially designed purple profile picture to support the cause.

"We are so proud to join our local community by participating in "Paint the Town Purple" and showing our support for the Relay For Life of the Greater Lake Region," said Ms. Kuen. "So many individuals have been affected by cancer and events like this are so important because they give us the opportunity to come together as a community to help raise awareness and funds for this vital cause."

The American Cancer Society is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem. Their mission is to save lives, celebrate lives, and lead the fight for a world without cancer. The organization promotes healthy lifestyles to help prevent cancer, researches cancer and its causes to find more answers and better treatments, fights for lifesaving policy changes, and provides everything from emotional support to the latest cancer information for those who have been touched by cancer. Relay For Life is the signature fundraiser for the American Cancer Society. It is staffed and coordinated by volunteers in thousands of communities and 27 countries. The event brings communities together to remember loved ones lost, honor survivors of all cancers, and raise money to help the American Cancer Society make a global impact on cancer. For more information, please visit <https://www.cancer.org/>.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 26 Community Offices serving Wayne, Pike, Monroe, and Lackawanna Counties in Pennsylvania, along with

Delaware and Sullivan Counties in New York State. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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