



# Wayne Bank

A Subsidiary of Norwood Financial Corp. Member FDIC

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For Immediate Release

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## **Wayne Bank Raises Money and Awareness on C.A.S.U.A.L. Day**

Honesdale, PA – On March 26, Wayne Bank employees participated in C.A.S.U.A.L. (Colon cancer Awareness Saves Unlimited Adult Lives) Day, a program to raise awareness for colon cancer in northeast Pennsylvania and the importance of screening and early detection.

Organized by Wayne Bank team captain Julie Kuen, on behalf of the Northeast Regional Cancer Institute, participants dress C.A.S.U.A.L. while wearing a specially designed pin and/or custom t-shirt to promote awareness about colon cancer.

According to Julie Kuen, Electronic Banking Officer, “Bank participation continues to grow year after year, with 2015 being a record for funds raised. It is great to see the support and enthusiasm for such an important cause. Colon and rectal cancers are one of the most frequently diagnosed cancers in areas of northeast Pennsylvania with incidence rates about 10% higher than the United States average.” Through the Northeast Regional Cancer

Institute, all funds raised stay in northeast Pennsylvania to raise colorectal cancer awareness and support colorectal cancer screenings for low income, un/underinsured individuals.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has fifteen Community Offices in Wayne, Pike, Monroe, and Lackawanna Counties. The stock trades on the NASDAQ Global Market under the symbol – NWFL.

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