



For Immediate Release
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**Wayne Bank Promotes Kristen E. Lancia, CFMP
to Vice President and Marketing Manager**

Honesdale, PA – Jim Donnelly, President and Chief Executive Officer of Wayne Bank, is pleased to announce the promotion of Kristen E. Lancia, CFMP to Vice President and Marketing Manager.

Mr. Donnelly noted, “I am happy to announce Kristen’s promotion. Kristen leads our marketing team. In doing so she has developed effective and creative plans that help drive the Bank’s strategic objectives. She manages the Wayne Bank, Bank of the Finger Lakes, and Bank of Cooperstown brands. Kristen is constantly increasing her skill set to assure that she is able to effectively lead the marketing efforts. Kristen has earned this recognition.”

Mrs. Lancia began her career with Wayne Bank in 2012 and most recently served as the Bank’s Marketing Officer. She earned a Bachelor of Science in Design & Merchandising with a Writing Concentration from Drexel University and holds a Certified Financial Marketing Professional designation from the American Bankers Association. Mrs. Lancia is currently pursuing a Google Digital Marketing & E-Commerce Professional Certificate and resides in Scranton with

her husband, Ralph. She enjoys cooking, gardening, and learning French as a second language.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 29 Community Offices serving Wayne, Pike, Monroe, Lackawanna, and Luzerne Counties in Pennsylvania, along with Delaware, Sullivan, Otsego, Ontario, and Yates Counties in New York State, including those offices operating under the Bank of Cooperstown and Bank of the Finger Lakes brands. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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