



For Immediate Release  
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### **Lights, Camera, Save! Teen Video Contest Underway at Wayne Bank**

*Winner eligible for a \$5,000 grand prize*

Honesdale, PA – Wayne Bank is accepting submissions for its Lights, Camera, Save! video contest. The contest, organized by the American Bankers Association Foundation, is a national competition that encourages teens to use video to communicate the value of sound money management and set their peers on a sound financial path.

“Lights, Camera, Save! gives the students within our Pennsylvania and New York footprints a fun opportunity to harness their creativity, learn about using money wisely, and communicate those lessons to their peers,” said Jim Donnelly, President and CEO of Wayne Bank. “At Wayne Bank, we strive to support and encourage our youth to develop a strong financial education. We believe it is critical to a successful future and are thrilled to participate in this contest that reinforces that message.”

To participate, students (ages 13-18) must create a video, 30-seconds or less, on using money wisely and submit a link to the video along with a

completed entry form, which can be found on our website at [Lights Camera Save - Wayne Bank](#).

All submissions can be sent to [promotions@waynebank.com](mailto:promotions@waynebank.com) by December 1, 2023. The contest is open to filmmakers of all experience levels.

Wayne Bank will host the first round of judging and select one winner from each state in our Pennsylvania and New York markets. Those winners will then compete on the national level for one of three cash prizes, including \$5,000 for first place, \$2,500 for second place, and \$1,000 for the third place. National contestants will face off head-to-head in the first round of national judging on ABA's Instagram page which will determine which videos advance to the second round of national judging.

Videos will be judged on their quality, message, content, and the criteria set forth by the contest's official rules.

To learn more about Lights, Camera, Save!, or visit [Lights Camera Save - Wayne Bank](#)

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 29 Community Offices serving Wayne, Pike, Monroe, Lackawanna, and Luzerne Counties in Pennsylvania, along with Delaware, Sullivan, Otsego, Ontario, and Yates Counties in New York State, including those offices operating under the Bank of Cooperstown and Bank of the Finger Lakes brands. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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