



For Immediate Release  
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## **Wayne Bank Partners with the American Bankers Association for**

### **Lights, Camera, Save! Video Contest for Teens**

Honesdale, PA- Throughout the Fall of 2023, Wayne Bank partnered with the American Bankers Association Foundation for their Lights, Camera, Save contest. The contest is a national competition that encourages teens to use video to communicate the value of sound money management and set their peers on a sound financial path.

To participate, students ages 13-18, created a 30-second or less video on using money wisely. The contest was open to all filmmakers of all experience levels. They then submitted their entry forms and links to the videos to Wayne Bank's promotional inbox.

Wayne Bank hosted the first round of judging and selected one winning video to compete in the next round. Those winners were: Rebecca Dadig, Brenna Dahlgren, Rony Decker, Brooklyn Moody, and Zoie Hessling, all students from Honesdale High School. These students are part of the FBLA Club and had the guidance of their FBLA advisors Courtney Krajkovich, Lauren Cawley, and Laura Lockwood.

Wayne Bank's Steven R. Daniels, Senior Vice President and Director of Consumer Banking, and Kristen E. Lancia, CFMP, Vice President and Marketing Manager, recently had the pleasure of gifting each winning student a \$100 gift card as a token of appreciation and congratulations for their hard work and amazing talent. Wayne Bank wishes them the best of luck as they move forward in the next and final stages of the contest!

These winners will now compete on the national level for one of three cash prizes, including \$5,000 for first place, \$2,500 for second place, and \$1,000 for third place. National contestants will face off head-to-head in the first round of national judging on the ABA Instagram page, which will determine which videos advance to the second and then final rounds of judging.

Videos are judged on their quality, message, content, and the criteria set forth by the contest's official rules. To learn more about Lights, Camera, Save! visit [lightscamerasave.com](http://lightscamerasave.com).

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 29 Community Offices serving Wayne, Pike, Monroe, Lackawanna, and Luzerne Counties in Pennsylvania, along with Delaware, Sullivan, Otsego, Ontario, and Yates Counties in New York, including those offices operating under the Bank of Cooperstown and Bank of the Finger Lakes brands. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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### **Photo Caption:**

PHOTO CAPTION, LEFT TO RIGHT: Steven R. Daniels, Senior Vice President and Director of Consumer Banking, Wayne Bank; Brenna, Rory, Rebecca, Brooklyn, and Zoie, the winning students from Honesdale High School; and Kristen E. Lancia, CFMP, Vice President & Marketing Manager, Wayne Bank.