



For Immediate Release
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Wayne Bank Announces KlariVis Banking on Brilliance Recipient

Honesdale, PA – Jim Donnelly, President and Chief Executive Officer of Wayne Bank, is proud to recognize and announce employee Kayla Dixon as a winner of KlariVis’s 2024 Banking on Brilliance Award.

Dixon, who currently serves as Assistant Vice President and Consumer Loan Officer for Wayne Bank, has been an integral part of the Bank for over twelve years. Her experience has positioned her as a dependable decision-maker and team leader – both attributes of which have enabled Dixon to push herself and her fellow employees, landing her on KlariVis’s list of award recipients.

Each year, KlariVis, a solution-focused company for bankers, recognizes those leading the charge in community banking. Awards go to not just any individuals – but to women who go above and beyond to enhance their communities. The Banking on Brilliance Award specifically recognizes these remarkable women in banking who have demonstrated outstanding leadership in driving transformation through innovation and data.

“Our team thrives because of leaders like Dixon, who bring ingenuity and expertise to the forefront,” stated Mr. Donnelly. Her exceptional skills in data analytics not only drive results but also set a new standard for women in banking leadership. This Banking on Brilliance Award through KlariVis reflects her groundbreaking contributions and her dedication to shaping the future of our industry.”

Dixon is one of many women leading the financial services field into 2025. She has acted as a main player in the Bank’s adoption of KlariVis’s enterprise data platform and continues to share her knowledge with her teammates to derive insights and advance the data-driven banking practices of Wayne Bank.

Dixon is actively involved in her community, serving on various school and sports committees. This balance between her professional and personal life helps her maintain a well-rounded perspective in all that she does. She resides in Waymart with her husband, John, and their three children, Finley, Natalie, and Logan.

Wayne Bank is a subsidiary of Norwood Financial Corp., Member FDIC, and is located in Honesdale, Pennsylvania. The Bank has 29 Community Offices serving Wayne, Pike, Monroe, Lackawanna, and Luzerne Counties in Pennsylvania, along with Delaware, Sullivan, Otsego, Ontario, and Yates Counties in New York, including those offices operating under the Bank of Cooperstown and Bank of the Finger Lakes brands. The stock trades on the NASDAQ Global Market under the symbol— NWFL.

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